



Presentation Topics

- Web accessibility & ADA compliance
- Solution overview
- Features explanation



Protect your clients
from litigation



Help to enable people
with disabilities



Gain the most
peace of mind



The Web Content Accessibility Guidelines (WCAG) are sets of rules, behaviors, code standards and design guidelines that are meant to allow people with disabilities to effectively use websites.



WCAG 2.1
COMPLIANCE



ADA Title III
COMPLIANCE



Section 508
COMPLIANCE



ACA/AODA
COMPLIANCE



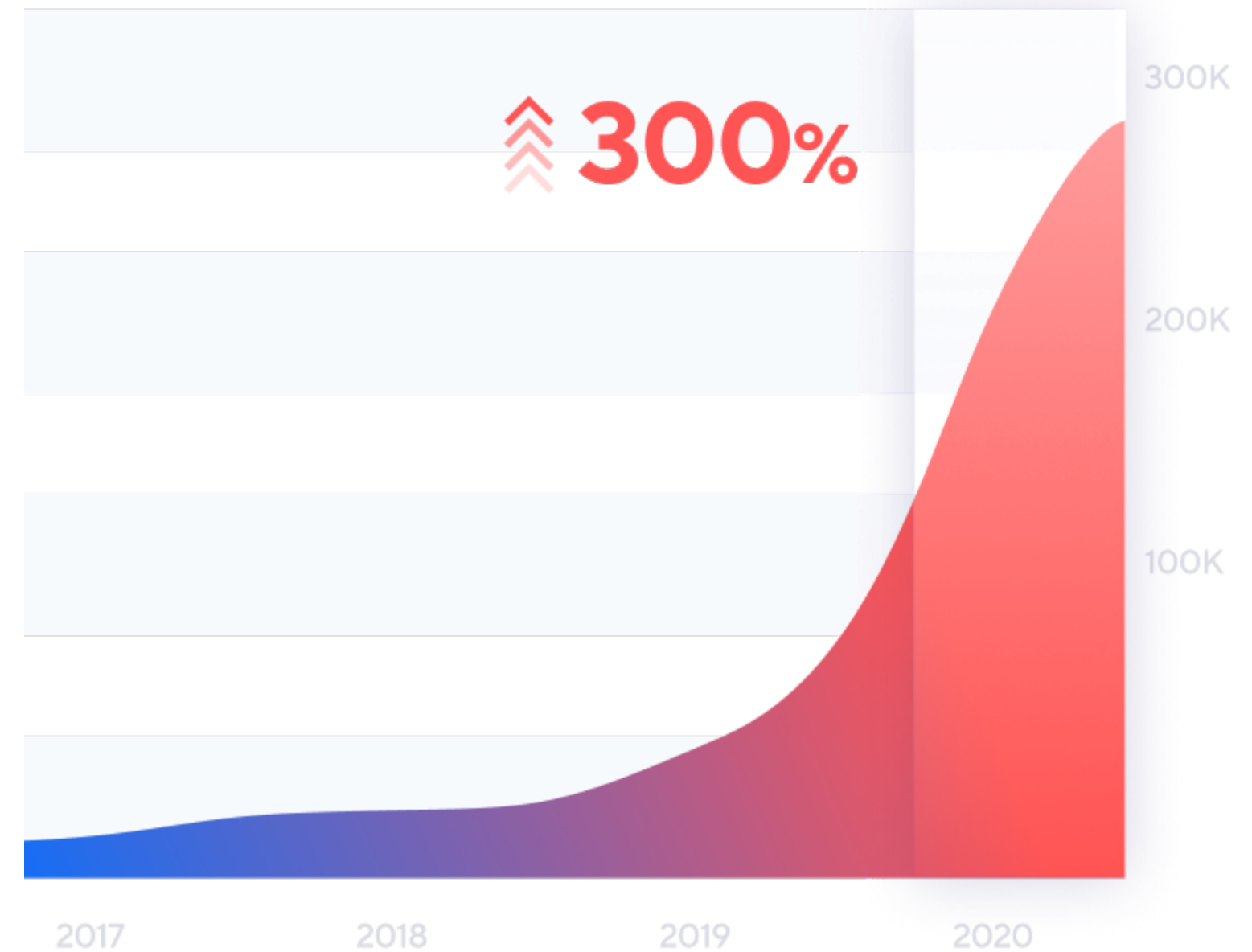
EAA/EN 301549
COMPLIANCE



IS 5568
COMPLIANCE

Web accessibility (ADA) lawsuits and demand letters

- 1 300% increase in lawsuits and demand letters from 2018 to 2019
- 2 DOJ affirmed that **Title III of the ADA applies to websites** in November 2018
- 3 Estimated **265,000** demand letters sent only in 2020.
- 4 93% of demand letters are settled outside of court for **\$20,000 - \$150,000** on average

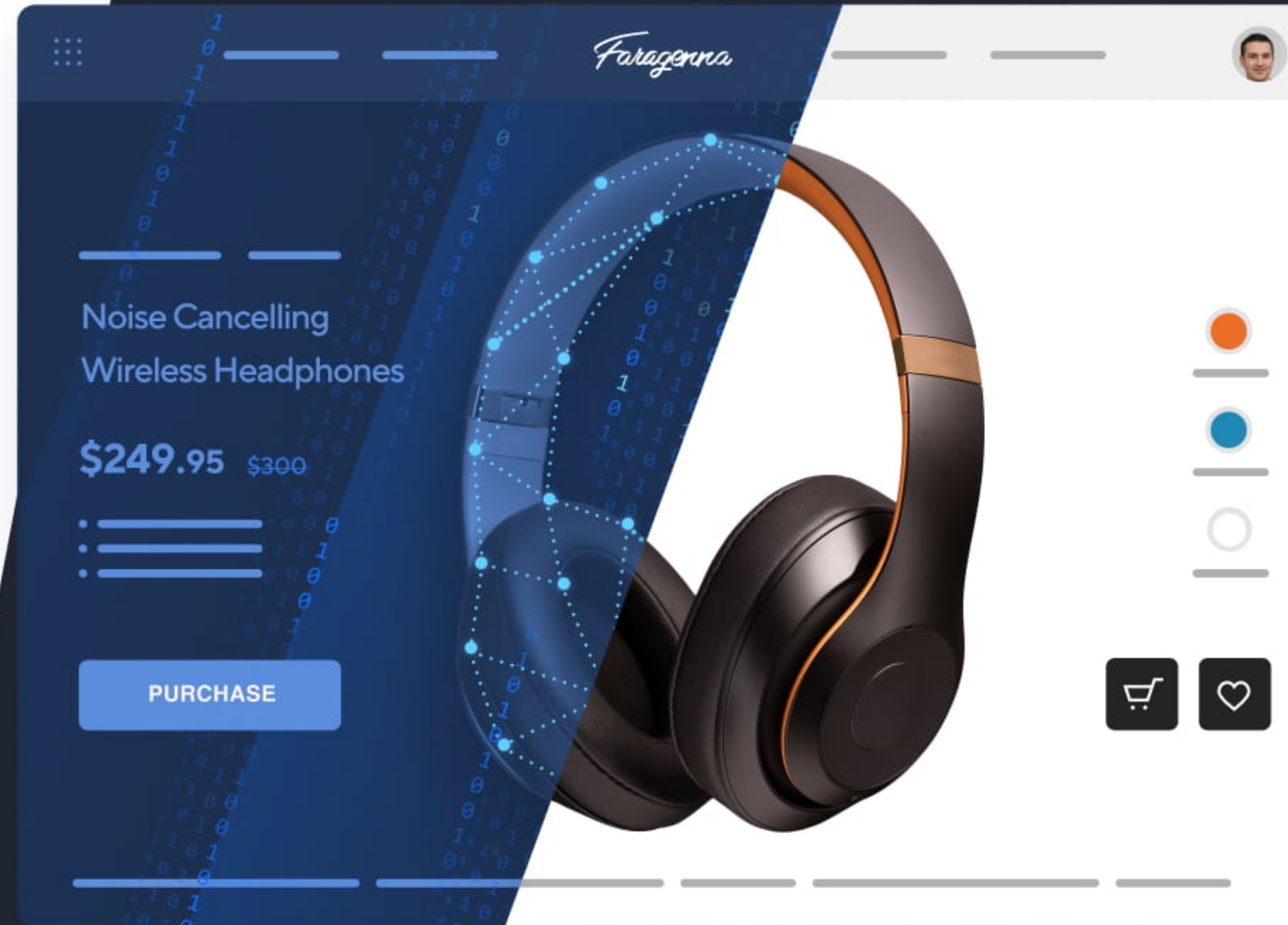


accessiBe VS the competition

	 accessiBe's AI Solution	 Accessibility Services	 Accessibility Plugins
Options	✓ The only automatic solution	○ AudioEye, User1st & more	○ UserWay, WP Access & more
Compliance	✓ WCAG 2.1, ADA, s508 & more	○ Depends on project scope	○ Do not comply with legislation
Pricing	✓ Price start at \$490/year	○ \$5,000 - \$50,000/year	○ Free to low cost subscriptions
Turnaround	✓ Up to 48 hours from installation	○ Projects take 3-26 weeks	○ No full turnaround
Success Rate	✓ Industry highest success rate	○ Drops to 50% within 6 months	○ 5% - 15% of the requirements
Maintenance	✓ Re-scanning every 24 hours	○ Require additional services	○ No maintenance included

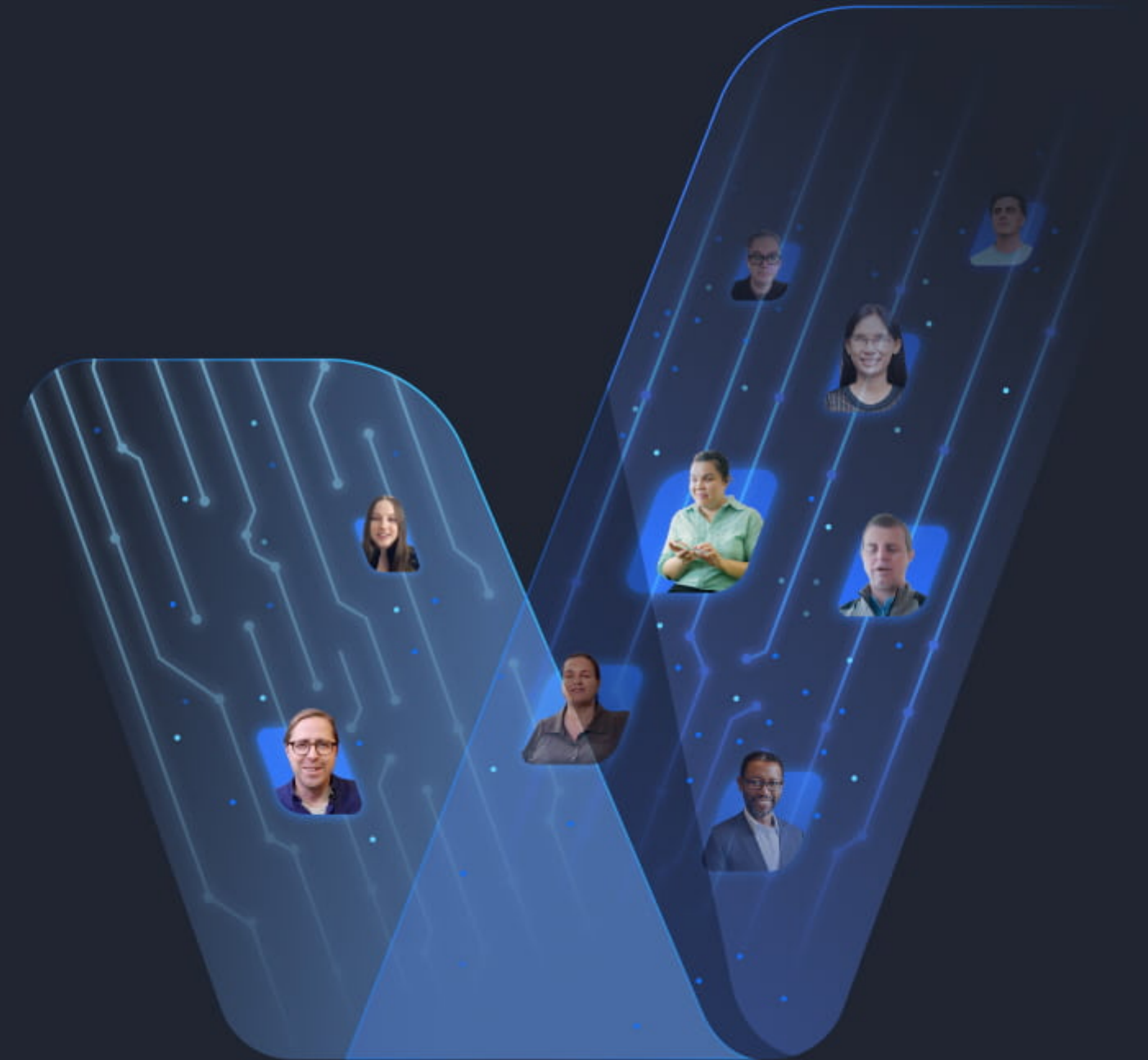
The #1 Automated Web Accessibility Solution for ADA & WCAG Compliance

Powered by AI

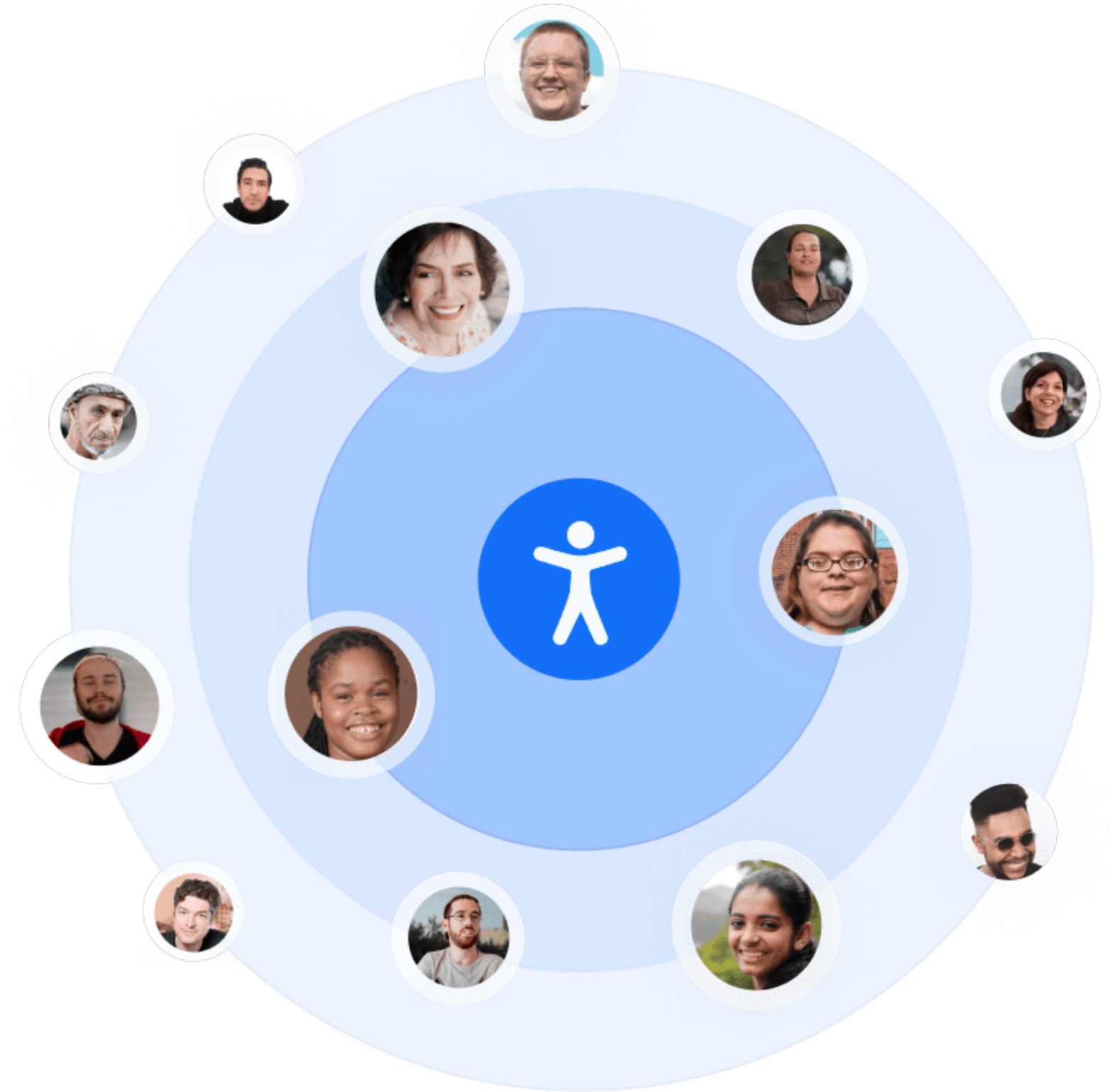




**Developed side by side with
people with disabilities and
leading experts in accessibility
and assistive technology.**



**Our vision is to make
the internet accessible
by 2025**





VentureBeat

"accessiBe, the market leader in web accessibility, announced the completion of its Series A round of funding to a total commitment of \$28 million, following strong performance in 2020 and in preparation for ambitious expansion in 2021."



DigitalOcean

"In October 2019, accessiBe's three founders traveled to Orlando, Florida, at the invitation of cloud computing vendor Digital Ocean where the audience was given blindfolds to represent experiences faced online."



Forbes

"The inclusion of Ekerling, Skoop, and Vizel in the Forbes 30 Under 30 list is a tribute to the important work that accessiBe is doing in making the internet accessible for all."

In the media

Entrepreneur

TNW

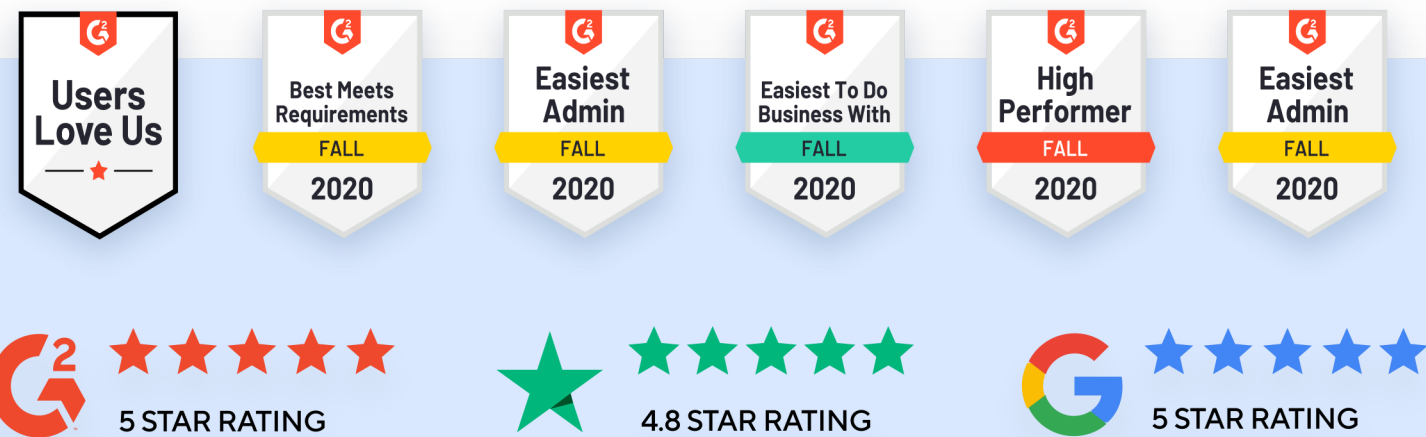
WALL STREET JOURNAL

HubSpot

Small Business
TRENDS

TECHWORM

Trusted to protect over 100,000 websites worldwide



1 PRODUCT HUNT
#1 Product of the Day

1 PRODUCT HUNT
#1 Product of the week

As seen on:



H\tern



ADWEEK



2BILLABONG



playmobil



SHIMANO



Tupperware

LEXUS

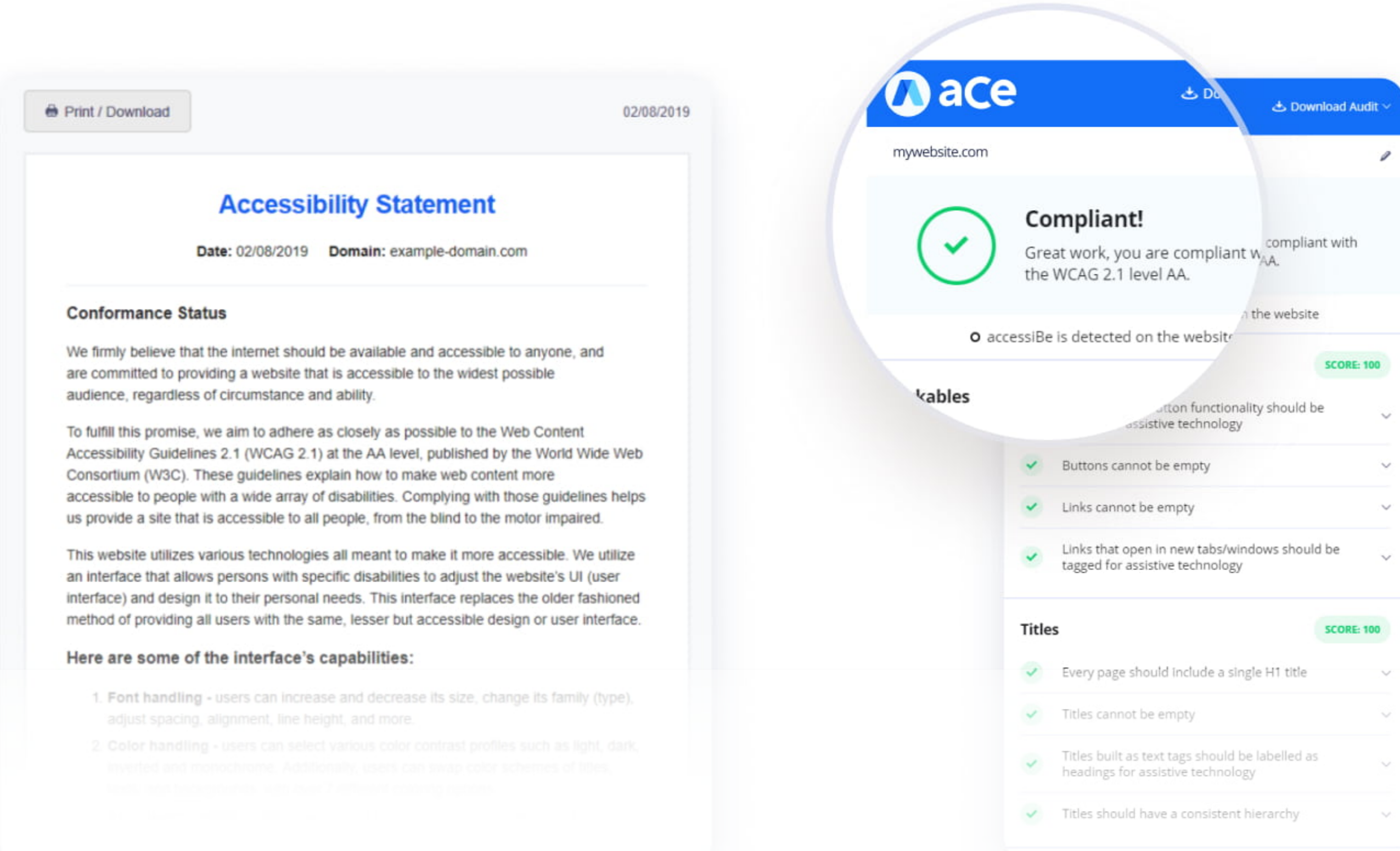
AVON



EVERLAST

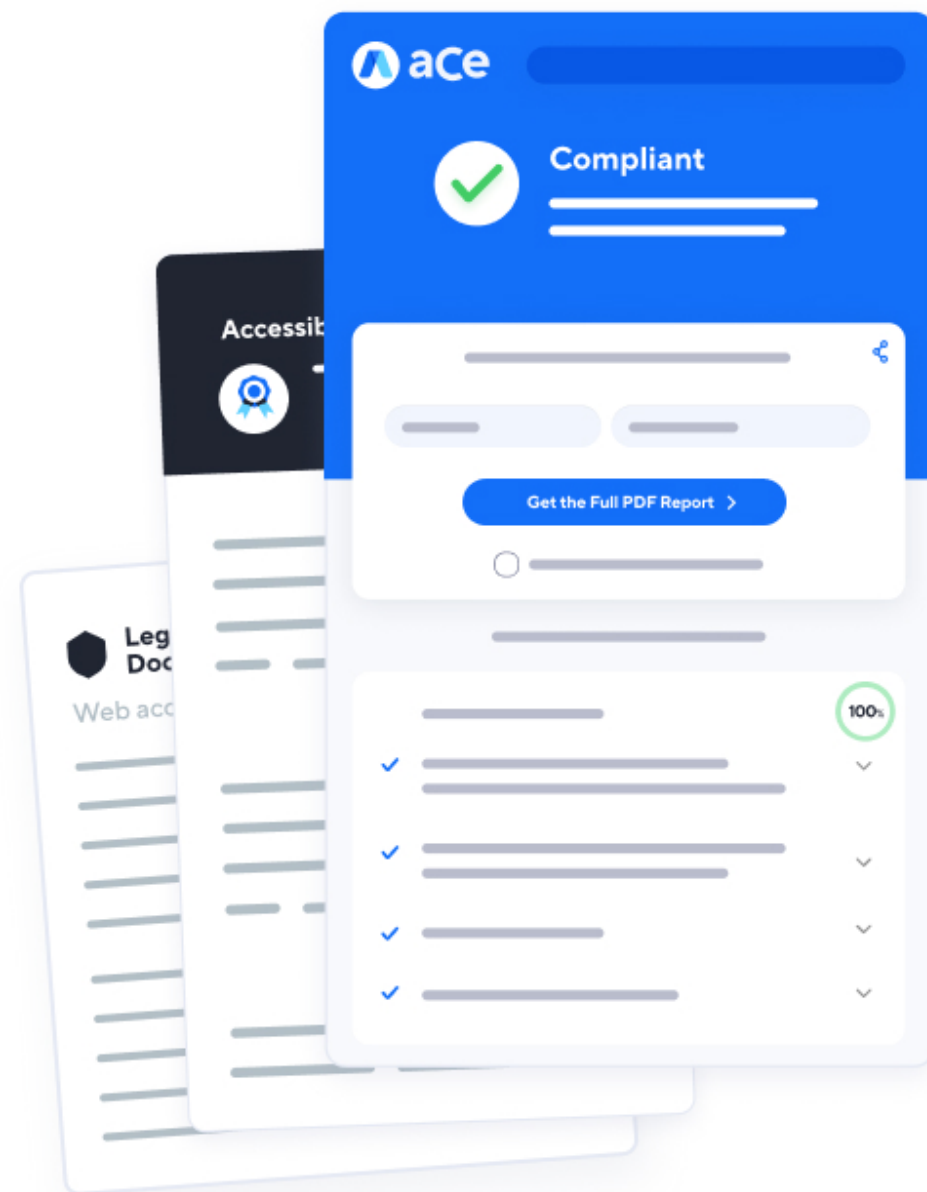
Accessibility statement & compliance audit

Sent directly to your email



Litigation support package

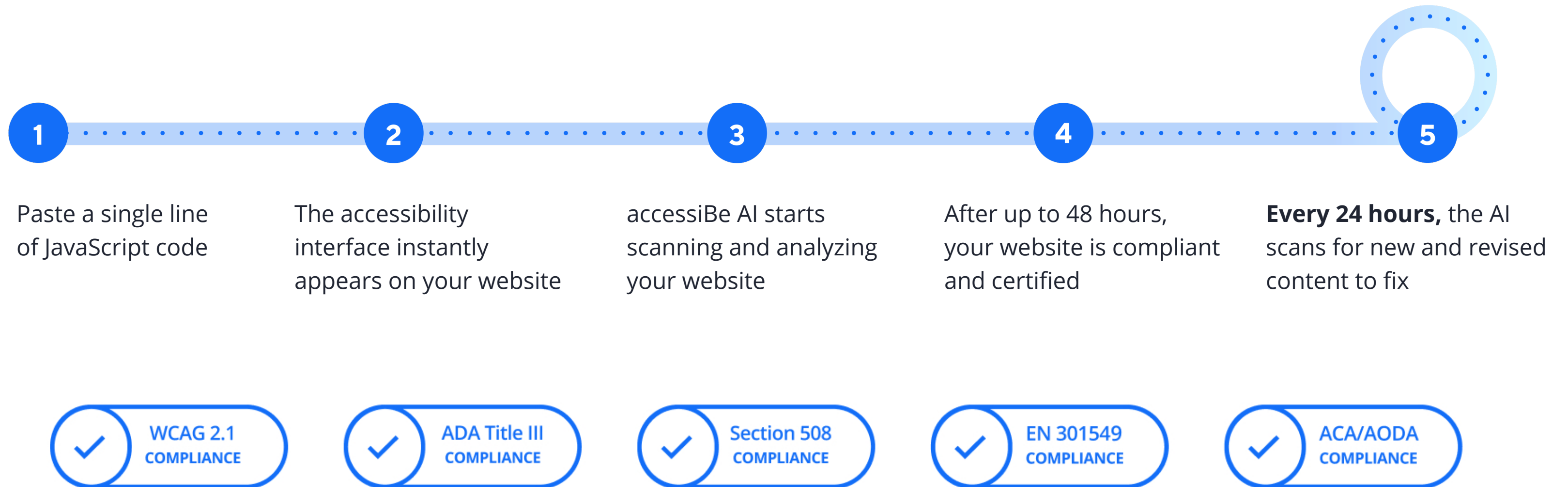
With years of industry experience, accessiBe has helped numerous customers dismiss or mitigate web accessibility lawsuits.



What's Included?

- Compliance Audit
- Compliance Overview
- Failures Request Master
- Accessibility Statement
- accessiBe Suggested Response

The effortless process of becoming compliant with us

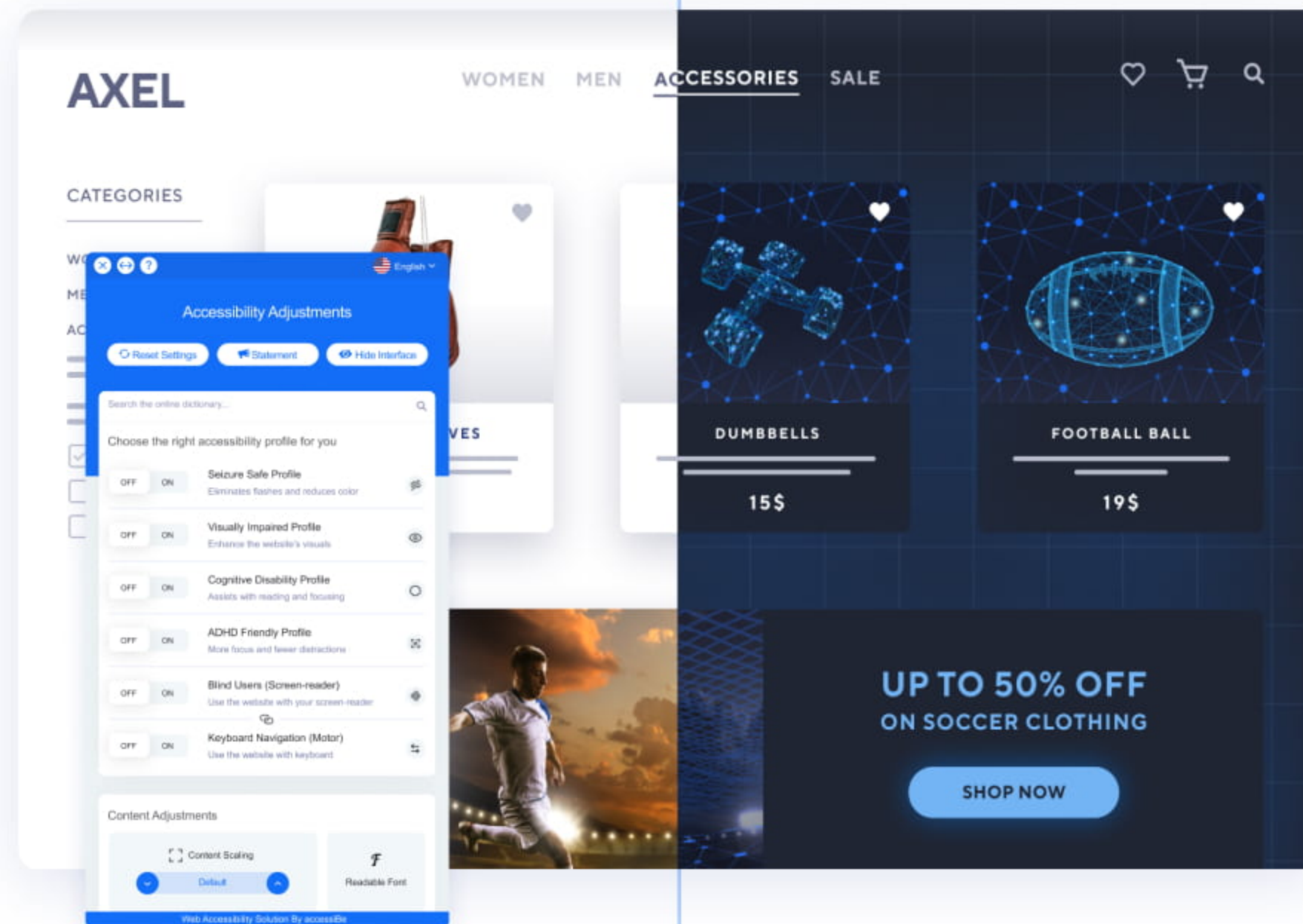


Accessibility interface

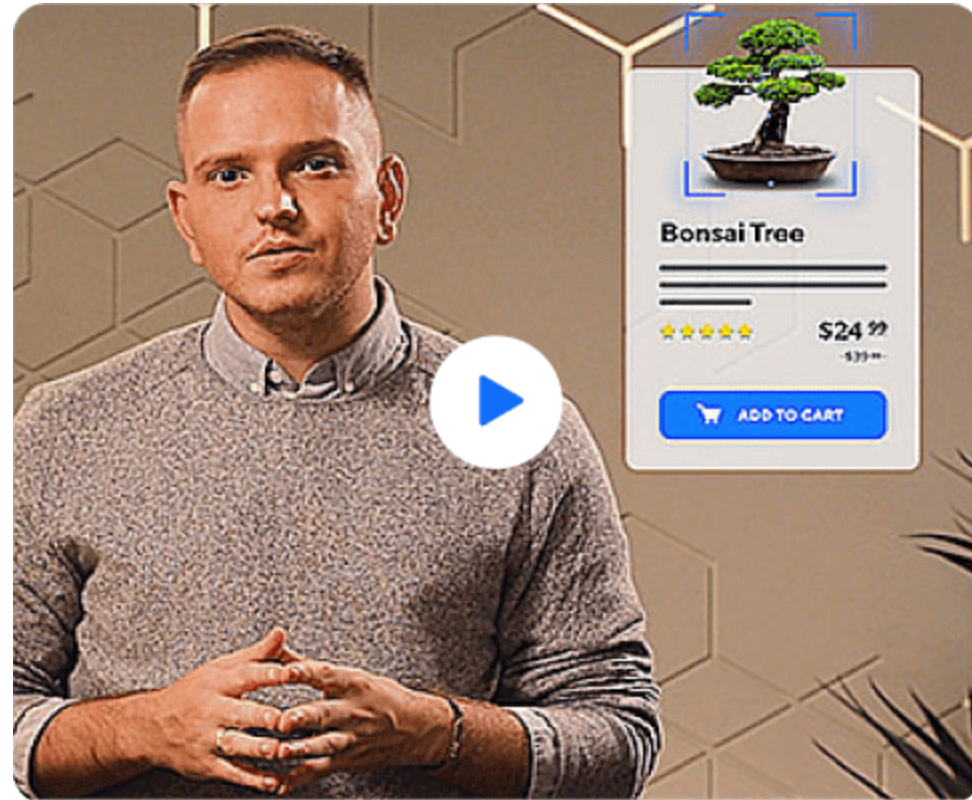
UI, design and cognitive related adjustments

AI Application

Keyboard navigation and screen readers optimization



How accessiBe works



3-minute quick demo



8-minute elaborate demo



30-minute comprehensive demo

web accessibility is
 **accessiBe**

