



## Partner Program



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### What's Inside?



What is accessWidget?



accessiBe's Partner Program



Our vision

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## Who is accessiBe?

accessiBe is the market leader in AI-powered web accessibility solutions and technologies. As a web accessibility suite, accessiBe provides solutions for testing and remediating web accessibility while offering various professional services that aim to create an inclusive internet for all. accessiBe helps businesses comply with web accessibility standards and regulations including, but not limited to, the Web Content Accessibility Guidelines (WCAG) and the Americans with Disabilities Act (ADA). Our suite of technologies and services enables businesses, agencies, and government organizations to take part in global inclusion efforts that make their websites accessible to everybody.

## What is accessWidget?

accessWidget is the leading AI-powered web accessibility and WCAG compliance solution that automatically makes your clients' websites ADA and WCAG 2.1 compliant. accessWidget allows you to put your efforts where it matters to you and your clients while having peace of mind in regards to web accessibility.

accessWidget's first stable version took 18 months of daily development in collaboration with people with disabilities. That process continues today. Blind people, those with motor and vision impairments, epileptics, and others are all a vital part of our research and development.



## accessiBe's Partner Program

Since day one, accessiBe's partners have been a fundamental part of our business, growth, and vision. We make it a priority to ensure that our partners gain immense value from doing business with us.

### Who is it for?

If you work in web design, web development, digital marketing, business consultancy, website hosting, or have clients or leads to website owners, our Partner Program is just for you.

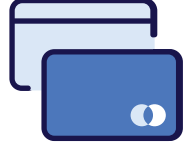

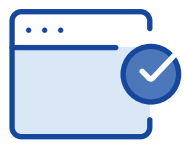



**WEB ACCESSIBILITY MARKET LEADER**

**accessiBe is trusted to protect over 130,000 websites worldwide!**

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### What's in it for you:

-  Each website you refer to us will grant you a 20% commission from the purchase value or a 20% discount, so you can buy for less and charge your client for a full price plus installation.
-  You get accessWidget for free, for your site. This way, you can present it to your clients before they purchase, as well as being compliant and protected from litigation.
-  Incorporate web accessibility and experience better performance results for your clients' websites that include potential expanded reach, improved user experiences, and stronger SEO.
-  Maintain a solid, positive reputation for your agency and clients while gaining peace of mind by mitigating legal risk.
-  Customizable options to ensure that accessWidget interface and materials are branded according to your guidelines and preferences.
-  A dedicated partner agent to help you with anything you need, as well as ready-to-send content for your proposals, newsletters, and other marketing materials.



## How you get paid

As an accessiBe partner, you have a detailed portal that will allow you to track and manage your referrals and payments. You'll be updated regarding your commissions and have the option to view and release these funds.

## How you refer clients

If you wish to purchase directly and collect from your client afterward, we'll provide you with a built-in 20% discount towards your purchases. Also, you can add an installation fee or any other fee at your discretion. To refer a website, simply use the the referral link in your partner dashboard.

## Enough business, here's our vision

Our vision is to make the internet accessible so that everyone, with and without disabilities, can enjoy what it has to offer. An accessible internet is a win-win. Businesses will dramatically increase their potential customer size, and users with disabilities will finally be able to enjoy its benefits.

## It's good business for you and your clients

The bottom line is that incorporating web accessibility into your service offerings is a great, strategic business decision. You're given the opportunity to increase revenue while doing something good, and you gain notoriety as an inclusive and reputable agency that gives its clients peace of mind from potential legal risk. Position yourself as an innovative and professional agency that delivers great results and does the right thing.

**By partnering with us, you will earn money by doing something good.**

